

PSA CONTEST

Distracted Driving PSA Contest!

IN CTRL

BEYOND DISTRACTION



Students! Construct your own public service announcement to communicate the dangers of driving while distracted.

What is a PSA?

A public service announcement is a message with the objective of raising awareness, changing public attitudes, and changing behavior toward a social issue.



What should my PSA look like?

Your PSA could take many forms, such as:

- *Artwork
- *Video
- *Radio Announcement
- *Music (e.g. rap, pop)
- *TV commercial
- *Essay
- *Poetry
- *Skit
- *Anything else!

The basics:

- Your PSA can take many forms, such as artwork, poetry, radio announcement, music, TV commercial, video, skit, or anything else!
- You may submit with friends or individually, as many times as you like.
- All entries must be submitted to (name/email/room):

- All entries **MUST** include your full name!
- Entries should be received by: _____

